



### **Pearce Group of Companies**

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# **Arable Field Trials Facility Established in Dorset**

# **Efficacy and Variety Trials** across the South West



Investing in farming's future

Below: Pearce Seeds host its annual Open Day here in June which attracts over 200 local farmers Pearce Seeds opened its own trials facility at Plumber Farm in Dorset in 2009 to produce locally relevant information for the South West. With the majority of arable trials data being produced in the Eastern Counties, Pearce Seeds wanted to provide the South West with local and relevant trials data to support local farmers. We now run both private and contracted arable field trials.



Plumber Farm is the Ideal site for trialling products to meet the agronomic demands of the South West.

- 160 acres
- Stone brash over clay
- Annual rainfall 900mm
- 80m Altitude

Below: the trials farm is ideally situated to host our small, disease observation plots



In 2014 a dedicated **demonstration field** was set up at Plumber Farm where there is a wide selection of cropping and agronomy options presented in a way that gives knowledge transfer opportunities as well as great visual impact. This is a perfect opportunity for demonstration trials that can be deigned to highlight product strengths and increase sales. Pearce Seeds host its annual Open Day here in June which attracts over **200 local farmers**.

Being in the South West, the trials farm is ideally situated to host our small, disease observation plots, giving breeders an opportunity to score their new varieties under high pressure from wetter climate diseases such as Septoria and Rhynchosporium.

## Efficacy and crop safety trials

Seed Treatments, Herbicide, Insecticides, Fungicides Fertilisers, Plant Growth Regulators, Biostimulants

#### TRIALS EQUIPMENT

- 14 row plot disc drill
- 5 row disc drill
- 4 row maize trials drill
- 2 row maize trials forager
- Rotary 3kg batch seed treater
- Weather station
- 2- 3m boom backpack sprayers
- Sampo trials combine



With excellent regional knowledge and local connections through the Pearce Seeds agronomists we also have the ability to locate additional trial sites across the South West to meet your specific demands.



**ORETO** certified by the Chemical Regulatory Directorate (CRD), we conduct fully replicated chemical registration trials to **Good Experimental Practice (GEP)** standard, on a wide range of combinable and forage crops and statistically analyse the data collected using Agricultural Research Manager (ARM).

All of our trials are conducted to **European standards** by following EPPO guidelines.



#### **Variety and Demonstration trials**

Wheat, Barley, Oats, Rye, Triticale, Beans Oilseed Rape Grass, Clover, Maize, Cover crops

We also conduct variety trials in a wide selection of **arable** and forage crops and have recently been chosen as a location for various official recommended lists trials. We conduct studies in **Conventional or Organic** situations.



