Putting production & animals first
The Pearce Group of Companies

PEARCE SEEDS LLP

Pearce Seeds LLP is the parent body of the Pearce Group of Companies that consists of Pearce Seeds, Pearce Sporting Services, Pearce Energy & Pearce Dairy.

PEARCE SEEDS

Pearce Seeds was founded fifty years ago by Michael Pearce from his home “Clover Leys” in Trent near Sherborne as a Seeds & Agronomy business.

When Michael Pearce retired from the business in the early 1990’s he was bought out of the business by Ken & Chris Tuffin and today the family owned company retains its independence & continues to provide agronomic advice, certified seed & all inputs for forage & crop production, from its office & store now located on the Marston Magna road north of Sherborne.

Pearce Seeds services the agricultural industry in Devon, Dorset, Hampshire, Somerset, Wiltshire & Cornwall with an ever expanding service throughout the UK & Ireland.

We have on going trials on farms throughout our trading area, as well as our own trials farm near Sturminster Newton. We also have a growing number of agronomists developing a reputation as the local experts in agronomy for forage, grasses & crops.

Pearce Seeds supply all agronomic needs from seed to agrochemical, soil testing to fertiliser, cover crops to forage crops & everything in between for all of the South West.

Pearce Seeds also now stock an ever expanding range of dairy products including dairy chemicals & feed supplements.

PEARCE SPORTING SERVICES

Pearce Sporting Services brings together a team of professional people who have all had many years’ experience working in shoot & game management as well as agriculture & allied trades.

All are enthusiastic participants of field sports & have practical experience in many areas including the running of their own shoots.

The team includes Agronomists, Feed & Seed Specialists and former Farm Managers; each one with a wealth of knowledge.

Products available include: Game Feed, Game Cover, Biosecurity Equipment, ancillary products & advice.

PEARCE DAIRY

This new team, “Pearce Dairy”, aim to work with your unique set up, utilising your farm data, allied to our evidence-based on-farm tools and observations to better understand how to optimise the potential in your herd.

Our advice and recommendations will be backed up by a quality portfolio of products from trusted partners to help manage and improve issues in your dairy, enabling the recovery of lost productivity, and the hidden profits on your farm.

PEARCE ENERGY

By watching the market place and talking to distributors every day Pearce Energy is able to buy fuel, oil and lubricants at the best prices and pass these savings on to their customers.

Pearce Energy are local and competitive suppliers of:

- Home Heating Oil
- Gas Oil Tractor Fuel
- White Road Diesel
- FUCHS Lubricants
Welcome to our latest poultry catalogue. We are excited to present you with details of our ever expanding portfolio of poultry products.

For a number of years we have been developing our poultry range alongside our biosecurity products, bedding & equipment to safeguard every poultry farmer.

We have strong relationships with all our suppliers and manufacturers, working openly together to make certain our customers receive access to the latest technology and innovations within the poultry industry.

Pearce Poultry Division is fortunate to have experienced specialists within the team who can offer practical advice, swabbing & soil testing, training and a back-up service which is second to none!

With our own haulage team and fleet, based in the South West & seasoned relationships with national hauliers, we are able to offer a flexible approach to deliveries to ensure our customers’ busy schedules are met.

If you would like any more information about any of these products then please either contact the office or our Poultry Specialist, Henry Cossins direct on 07833 291847 or email poultry@pearceseeds.co.uk

Remember this is all backed by the usual standard and service that Pearce Seeds are known for locally so you know you will get the backup & support to ensure the best use of these products on site.
**Biosecurity Products**

**Cleaners & Detergent**

**DM CID**
Is a liquid alkaline product especially formulated for washing dirty eggs, baskets and chick boxes.

- Wash eggs: 0.5% dilution @ 42-50°C
- Rinse with water at 45-47°C
- Allow less than 5 min contact time to avoid damage to the cuticle
- Leaves eggs shiny with no visible water marks
- Removes the organic load

25 Litres

**Phocid**
Is an acid wash for the removal of calcium & iron deposits, it is for cleaning tubes and cooling tanks. Phocid is suitable for periodical or daily acid cleaning

25 Litres

**Hypochlorite/Javel**
A standard strength stabilised sodium hypochlorite solution highly effective for the general disinfection and sanitising of equipment and surfaces.

25 Kg

**Bio VX**
Bio VX is a broad spectrum and effective against bacteria, fungi, yeasts and all known classes of viruses. It is environmentally friendly, degrading to harmless components. Because of superior dilution rates it is highly cost-effective, works equally well in both hard and soft water and is unaffected by temperature fluctuation. A stabilised blend of peroxygen compounds, surfactants, organic acids and an inorganic buffer system. Bio VX has been specifically designed to meet the demands of modern bio-security where ever it is essential.

10kg
Biosecurity Products
Cleaners & Detergent

Cling 2
Cling 2 has an extreme adhering power, increasing the contact time needed for the chemical action, resulting in an excellent cleaning. Moreover, you will save on water, energy and labour. An efficient cleaning will remove a high % of the micro-organisms. Cling 2 can be easily applied with all foam lances and spraying equipment.

10 Litres

CleanDown
Efficient foam cleaner. CLEANDOWN has an extreme adhering power, just like Biogel it will also increase the contact time needed for the chemical action, resulting in an excellent cleaning. Moreover, you will save on water, energy and labour. It contains Amean to improve TVC’s.

10 Litres

BioGel
Totally new approach for efficient cleaning. BIOGEL has an extreme adhering power, increasing the contact time needed for the chemical action, resulting in an excellent cleaning. Moreover, you will save on water, energy and labour. An efficient cleaning will remove >80% of the micro-organisms. BIOGEL can be easily applied with all foam lances and spraying equipment.

25 Litres
**Biosecurity Products**

**Cleaners & Detergent**

**BioSafe**

20 Litres

**Tornax-S**
Efficient acid foam cleaner. Tornax-S has an extreme adhering power, just like Biogel (but an acid) it will also increase the contact time needed for the chemical action, resulting in an excellent cleaning.

24 Litres

**DM Cid S**
Is a concentrated alkaline chlorous foam cleaner & disinfectant for the food industry

- **Dose 1-4%**
- **Contact time 10 to 30 minutes**
- **Rinse with clean water warm or cold**
- **Excellent foaming qualities**

25kg
Disinfectants

**Intercid**
An amazingly general purpose disinfectant which is effective at very low dilutions (1:400) and will kill all micro-organisms such as bacteria, viruses, fungi and spores. INTERCID can be applied in many ways (spraying, fogging, foaming) on surfaces. It can be used in foot dips, on vehicles and equipment. Tested and registered worldwide. (DIN/EN, AFNOR, DEFRA, DVG, EPA).
- Non corrosive
- Non-staining
- Lower odour

1 or 10 Litres

**Virocid**
Extremely concentrated disinfectant with a synergistic composition of 4 active ingredients. VIROCID is amazingly effective at very low dilutions (0.5 - 1%) against ALL micro-organisms; bacteria, viruses, fungi and spores. Hospital grade according to the EPA registration in the USA. VIROCID has a long residual action and can be applied in a versatile way (spraying, (hot) fogging, foaming) on surfaces, foot dips, vehicles and equipment. Tested and registered worldwide (EN, AFNOR, DEFRA, DVG, EPA). Listed by the United Nations’ FAO against Avian Influenza H5N1.

10 or 20 Litres

**Interdes F**
An effective cleaner and disinfectant against bacteria and fungi. Mainly used in the food industry & hatcheries. With its dual action cleaner + disinfectant it is highly concentrated and effective at low temperatures and low dilution rates. It has a neutral odour & “taste”, not inhibitor positive in milk.

10 Litres
**Disinfectants**

**BioKill**
BioKill is non-tainting, does not leave residues after application and is environmentally safe, degrading to carbon dioxide, oxygen and water. It is a stabilised formulation which gives a longer lasting product in a diluted form and may be used via a power washer or other sprying equipment.

25kg

**Interkokask Concentrate**
Phenol based disinfectant complying with the EU. Coccidiosis wash approved against all kinds of dirt including spores of parasites, such as coccidiosis. Ascariasis and Cryptosporidiosis. Also approved against Salmonella and kills Red Mite.

- **Bacteria, viruses, fungi and spores**
- **Mites and Mite eggs**
- **Worms and worm eggs**
- **Coccidial Oocysts and Cryptosporidium**

10 Litres

**Kenocox**
Kenocox - Broad spectrum disinfectant effective against excreted endoparasites and bacteria. Coccidiocidal disinfectant.

10 Litres
Disinfectants

**IOCID 30**
Multi-purpose cleaner and disinfectant used for all building surfaces, boot dips and clothing. Contains iodine.

10 Litres

**KC 5000**
KC5000 is formulated on phenol, it is a broad spectrum disinfectant effective against exceted endoparasites and bacteria (design is to control coccidiosis in poultry & game birds) Can be applied on all kinds of surfaces.

10 Litres

**Hydramix Lime**
A highly absorbent economical drying agent, improving the environment for both livestock & stockman

- Low in dust levels
- Provides rapid rise in pH
- Will not burn
- 100% natural product

25kg

**Gamestay Ultra Dri**
A powder disinfectant which contains a DEFRA approved disinfectant which is effective against foot and mouth and avian flu disease. Suitable for all livestock flooring before adding the bedding. Ideal around drinkers and feeders. It kills pathogens and absorb moisture within minutes and keeps working for weeks.

25Kg
Swabbing and Testing

Pearce Seeds can now offer a new range of health and hygiene products and services. Pearce Seeds also provide support for these products. We test all products to ensure they achieve the best results on farm. Alongside the product range we can also provide a number of tests such as:

Water

- ATP
- TVC 2days @ 37°C
- TVC 3days @ 22°C
- Salmonella

Surface - Swabs

- Salmonella
- TVC
- TVC 3days @ 22°C
- TP

Creosote (P)

Traditional Creosote for professional use only.

25 Litre
**CID Clean**
A cleaner based on hydrogen peroxide in a special stabilising complex that can be used for the cleaning of drinking systems.

- Efficient removal of calcium
- Efficient removal of iron, organic & medication deposits within the system.

Use biocides with precaution. Before any use, read the label and the information concerning the product.

10 Litres

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**CID 2000**
Optimal hygiene of the drinking water!
CID 2000 has a triple action:
Cleaning of the drinking system, disinfection optimising the pH-level of the drinking water the best investment to ensure higher production yield!

10-25-220kg
**Tonics & Multi-Vitamins**

**Gamestay Tonic/Extra**
A concentrated liquid containing vitamins, trace elements, essential amino acids, essential fatty acids and electrolytes with added nucleotides. Also Extra contains aniseed to help get the taste buds going. Suitable for all ages of birds.

1 or 5 Litre

**Vitamin D3/Gamestay Egg & Bone**
Gamestay Egg and bone helps to keep the calcium balance of birds at an optimum level. All elements of this high quality supplement work together to ensure strong bone/good egg shell quality.
The results:
- **Bone strength**
- **Reduction of cracked eggs**

1 or 5 Litre

**Gamestay Lyte Plus – electrolytes, salts and sugars**
An aid in the management and in the challenge of metabolic disorders associated with dehydration. Gamestay Lyte Plus contains a balance of ionised salts and other nutrients to meet the requirements of young stock particularly under conditions of dehydration.

1 or 5 Litre
**Gamestay Oregano**

100% natural and organic Oregano is a concentrated blend of herbal and essential oils, very effective and quick to work! Gamestay Oregano is an oregano extract; a proven antiseptic and microbial and bacterial killer. Suitable for all poultry and game birds to combat most avian diseases.

**Agrocid Super Oligo**

Agrocid Super Oligo is a liquid supplement that contains levels of organic acids, zinc, copper, sugar and salts.

- Better Average Daily Gain
- Lower Mortality
- Improve litter condition and firm droppings
- Better Eggshell quality
- Reduce Enterobacteria such as E.coli and Salmonella
- Better Feed Conversion Rate
- Stimulate the pH level to 4.5 - 5.5
- Help with Lime scale

**Red Stim**

An innovative nutritional solution which is sprayed onto the feed to boost chick start

- Better feed intake
- Improved early growth
- Improved performance
- Improved feed efficiency
We offer a range of PPE in all sizes please let us know your requirements.
**Personal Hygiene**

**Intersoft Tissues RTU**
Antibacterial wipes - Contains Propan-1-ol, 2, Bi-phenyl-2-ol, and can be used for surface disinfection as well as personal hygiene. Certified for the agricultural and food processing industry.

1 Litre

**Intersoft D**
Waterless hand sanitiser - Kills bacteria and dermatophytes including ringworm and thrush. Decontaminating which contains a hint of lemon fragrance.

1 Litre

**Intersoft DK**
Hand cleaner and sanitizer - Intersoft DK’s gentle cleaning action minimises skin problems associated with some hand hygiene products. Very effective against Lipophilic viruses including avian flu.

1 Litre

**Intersoft W**
Hand degreaser - Intersoft W is a hand soap which removes oils, grease and tar without the help of solvents or abrasives. Less wear to the skin and better for everyday use.

1 Litre
**Igeba Nebulo**
Manufactured from strong durable resistant thermoplastics. Powerful electric motor produces greater aerosol volume at higher velocity with deeper penetration. More uniform droplet spectrum. Droplet size can be regulated by increasing or decreasing the solution flow.

**Large Paper Roll**
The essential material for cleaning vans, stores, boxes, equipment, small spillages, cleaning and drying hands - so simple but so indispensable! Each roll is approximately 150 metres long.

**Roundup Biactive**
A foliar acting herbicide for the control of thistles, nettles and docks in established grassland and a range of annual broad-leaved weeds and seedling docks in grass less than a year old.

5 or 20 Litres
Equipment & Chemicals

Foot Check
A new and innovative product which is extremely simple to use. Raises the standard of footwear disinfection by ensuring the correct concentration is used. Enhances best practice in bio-security, aids compliance and helps audit disinfection use. Delivers value for money by optimising concentrated disinfectant use and cutting waste.

Chick Paper
Available in
730mm x 400m 4-5 day breakdown
720mm x 500m 3-4 day breakdown
740mm x 400m 2-3 day breakdown

Duraspray
Features a funnel fill neck for easy filling. The all plastic trigger, extension lance and Buna-N seals, enable a wide range of chemicals to be sprayed. The adjustable nozzle allows variation from a fine mist to a coarse stream.

Rotomaid
Robust and mobile machines which are very easy to use, they are available in 100 or 200 egg capacity. The water in the bucket is thermostatically controlled keeping the water at a temperature between 35°C-45°C. The egg basket is used for collection/washing and sits inside the water bucket. DM CID is ideal to be used in the machine to ensure clean eggs. All spare parts available please phone to enquire.
Feeders & Drinkers

We offer a wide range of feeders and drinkers. Please call for a quote.
Water Systems

We can supply a number of fittings to cater for your needs, these are just a few products, please call us with your requirements.
Rodent Control

**Rodenticide - Romax Muskil Fluo-NP**
Revolutionary new technology in rodent control. Available as a pasta, block or wholewheat. Speed of Kill is more than twice as fast, has superior palatability, effective against certain anticoagulant resistant rats & mice, uses less bait per programme and has UV tracking technology (on the pasta & blocks).

Please note: Rodent Control Certificates will be required when making a purchase.

**Folding Pigeon Trap**
Live catch trap.

**Squirrel & Mink Trap**
Heavy duty single catch trap.

**Larsen Trap**
A flat pack trap that pops up in seconds to trap magpies, rooks and jays. Single side-entry door with breakable perch for easy setting. Transportation handle, decoy sunshade, food and water bowls as standard.

Many other traps available for rats, rabbits, foxes and more.

**Glue Boards**
For mice and rats.
Rodent Control

**Bait Stations**
High quality, tough, units mainly for external use for mouse and rats boxes available.

**Romax bait tube**
A bait station system which allows you to check & refill without handling the station.

**Romax Mouse Box**
A stylish, durable and practical mouse box.

**Vermin Traps**
Fox snares, Pack of 10
Mole Traps,
Mark 6s
Mark 4s
Rat and Mouse traps
Insect Control

**Fortefog Fumer**
The ready to use strong fumer alternative. Effective against a wide range of flying and crawling insects offering safe and easy control of insect pests. Ideal for - shipping containers, animal houses etc. 4 different sizes cover different size areas – 120m³, 400m³, 1000m³ and 4000m³.

**Mite Max**
A water soluble concentrate with a physical mode of action effective against poultry red mite. Mite Max will also trap other small crawling insects as it acts as a sticky trap which results in death, it is a non biocidal product

5 Litre

**Smite**
(Diatomaceous Earth Powder) A non-toxic & inert product effective at controlling a wide range of crawling insects including: bedbugs, cockroaches, ants, spiders, fleas, and grain storage insects. Available in a range of sizes.

500 grams or 25Kg

**OA2KI Aerosol**
Allows you to apply product in a convenient way to surfaces which were previously impossible to treat with traditional dust. Non-toxic & inert product effective at controlling a wide range of crawling insects including red mites.
Insect Control

**Sticky Fly Catchers**
Made from natural products these are non-toxic sticky fly catchers coated with a special fly attractant. A useful aid where minimal or no insecticide is allowed.

**Redtop Fly Trap**
A highly effective, easy to use, non-toxic outdoor fly trap. Each trap can potentially catch up to 20,000 flies. The bait that is included with the trap is especially appealing to female flies, thus breaking down the breeding cycle. Bait lasts for up to 12 weeks.

**Sticky Roll**
Hang up and pull down as much sticky paper as you need. Each roll comes with a hanger. There are two options, a 9m long roll by 300mm wide or a 2.5m long roll by 200mm wide.

**CBM8**
Is a long acting acaricide/insecticide with an improved formular for the control of red mite & other flying & crawling insects in animal housing. It is slow releasing resulting in a long druation of activity for up to 8 weeks

500ml
Insect Control

**Ficam W Sachets**
Contains 80% w/w bendiocarb. Water soluble sachet formulation. Ficam W is deadly to insect pests whilst being clean and pleasant for the operator to use. IR(93413) no odour.

**Twenty-One**
A uniquely formulated product for professional use against flies in livestock housing, it can be applied to walls, ceilings, stables, piggeries, poultry sheds & other environments. 1Kg

**Perbio Choc RTU**
Is one of the strongest ready to use flying and crawling insecticide in the UK, Perbio providing up to 3 months insect control. 5 Litres

**Sheila RB1**
Is a ready to use granular insecticide for the control of flies in livestock housing etc. The product is effective where flies congregate such as animal pens. It contains unique sex pheromones and attractants that lure flies to the bait killing them quickly.

- Azamethiphos is the fastest chemical on the market
- Flies will die almost instantly
- Flies lured with pheromones and attractants
- The only bait that can kill by ingestion or contact
- Lasts longer than any other bait on the market
Insect Control

**Digraín Flying and Crawling Insect Destroyer**

A powerful insect spray combining the fast knock down properties of tetramethrin and residual action of permethrin. No need to carry two cans around for crawling and flying insects when this does both.

**Maggots**

Maggots is a fly Larvicidal Product which is specially formulated to eliminate and control nuisance fly larvae.

The product is primarily used in all industries:

- Poultry
- Dairy
- Pig
- Sheep
- Contains – Cyromazine

10kg or 20kg

**Vulcan 8.3% Soluble**

Is specially developed for the control of flies in animal houses. It has a triple attraction effect due to the combination of two different natural foods, it is effective through ingestion & contact. Vulcan AP is easy to use, odourless & ensures long lasting protection.
Animal Feed
Through Pearce Sporting Services, we are able to offer a range of game feed products from a number of suppliers. We provide a quality product which not only offers great performance but also a quality service. By having access to these different brands, we are able to offer unbiased advice in being able to recommend a product for your requirements.

- Marsdens
- Sportsman
- A-One
- Farmgate
- Prestige (dog food)
- Rabbit and Guinea feed
- Hold’em
- Hichstead Horse feed
- Cairngorm Deer food
- Sheep & Cattle feed

Gamestay 50 / 50 Concentrate Mix
Designed as a holding mixture with minimal wheat inclusion. It contains a blend of superior quality seeds, selected for their nutritional and palatability qualities. Designed as a valuable source of energy as well as being attractive to game birds.
Gamestay 50 / 50 allows the keeper to add wheat to his own requirements and it offers complete flexibility to suit all situations. It offers excellent value, the keeper is in control over how much "cheaper" filler is included. Gamestay 50 / 50 will be available with the unique GAMESTAY blend of spices included.
**Oyster Shell**

High in calcium (38%). In 25kg packs. Oyster Shell provides your bird with an essential digestion agent and contains beneficial minerals and trace elements. An ideal way to help maintain your birds health microbiologically screened and certified free from contaminants.

25kg bags

**Grit**

**Chick Grit**

**Growers Grit**

**Hen Grit**

25kg bags
Easichick™

Easichick is a bio secure wood fibre bedding made specifically for poultry. It was developed with farmers to improve the health and well-being of their birds, in turn improving their yields. The absorbent bedding is available in:

- 20kg bales
- Bulk, walk-in floor delivered and blown directly into sheds on farm
- easichick is bio secure from factory to delivery
- Absorbent and free-draining
- Dust free
- Free from bacteria, Salmonella sp., Pseudomonas, Aspergillus sp. Avian Influenza and Entero bacteria
  - MXD101
  - MXD253
  - MXD500
  - MXD600
  - Shmool
Biosorb
- Dust extracted chopped bedding
- Simple and easy to use
- Effective way to reduce unwanted odours
- Suitable for a wide selection of animals
- Natural bedding that is highly absorbent
- A bio-degradable bedding that is Environmentally-friendly and safe to use.

Bedmax
Make two kinds of bespoke, natural, dust free, high quality shavings. Uniquely in the purpose-made shavings market, both BEDMAX and LITTLEMAX are made predominantly from pine to capitalise on its naturally hygienic qualities. One of the lowest levels of dust shaving on the market.
- Cut larger than other shavings
- Supportive and protective
- Dry and absorbent, resilient and very durable
- Naturally hygienic and healthy
- Easy to use and maintain

Corrugated Cardboard
Used in the unique processing of this product, the absorption factor and insulation factors are excellent. Liquids run off very quickly and are absorbed slowly by the bottom layer, therefore leaving the top dry. Cardboard bedding is biodegradable and can be incorporated into the ground like straw. The cardboard bale breaks down quicker than shavings or straw once put back into the ground Cardboard bedding is easy to bed down and mucking out. Unlike paper and shavings it doesn’t break down into dust with use.
The Team

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Putting production & animals first

Liming Products
Grass Seeds
Cereals
Fertilisers
Cover Crops
Silage Additives
...and more available